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## Product Announcement: 08/27/06

Apexcone, the distributor for Apexcone and Xtec brand HID kits, would like to announce an update to our Apexcone HID kit. In early March, 2006, Apexcone specified a change in ballasts contained in the Xtec HID kit. In May, Apexcone made this same ballast and bulb combination available in our Apexcone HID kit with our own packaging and bulb holders.

Apexcone always makes every attempt to inform and educate our customers. No one should buy a product without understanding exactly what they are buying. Xtec ballasts and Apexcone ballasts are exactly the same product with a different label applied. Both carry the same "No Excuses" lifetime warranty. Purchasing an Apexcone or Xtec product is, in fact, buying the same product with different packaging. Apexcone HIDs are the private label version of the same product Apexcone specifies for the XtecUSA product line. The ballasts from both kits are pictured here.


Xtec and Apexcone bulbs differ slightly. The glass burner envelopes for both products are Philips glass. Xtec offers a mixture of metal or plastic bases depending on application whereas Apexcone bulbs all use plastic bases. $75 \%$ of the bulbs use the same bases. Additionally,
 Apexcone bulbs use a flat weather seal and uniform, black wire for the input connection. Xtec bulbs utilize a raised seal and black/white wires. Other than these cosmetic features, both bulbs are essentially the same.

Therefore, we would like to proactively inform customers that they can make a purchasing decision in confidence that either product offers the same hardware, terrific reliability and customer support from Apexcone and its distributors and retailers.

Apexcone continues to offer sales and lifetime warranty support for both products. Apexcone brand HIDs offer the customer the same superior product at significant savings.

Jim Powell
Apexcone, XtecUSA

